

PRESS RELEASE

General Assembly Meeting 2020: EPPA presents new members and association website

Brussels: 24 June 2020 – At this year's General Assembly Meeting, the European Trade Association of PVC Window System Suppliers EPPA welcomes two new members and presents its completely revised website in a new design.

With the globally operating PVC window system manufacturer Profine and the French association of manufacturers for doors and windows, UFME (Union des Fabricants de Menuiseries), EPPA is strengthening its position on the industry and association side. "We warmly welcome our new members and look forward to a good cooperation", says EPPA President Andreas Hartleif. With the accession of Profine, around 90% of the European PVC profile industry is now represented in EPPA. "With a strong, united voice, we are now working even more effectively in Brussels to promote the interests of the industry", underlines EPPA General Manager Charlotte Röber.

A key objective of the association is to further increase the recycling of PVC window profiles by 2025 and to actively contribute to the voluntary commitments of VinylPlus® and the Circular Plastics Alliance. In 2019, a total of 363,000 tonnes of PVC profiles have been recycled, an increase of 40,000 tonnes compared to the previous year. "We are on the right track. To succeed we must increase the synergies of the national players in EPPA and tackle issues centrally at a European level", Charlotte Röber is convinced.

EPPA sees cooperation with the new member UFME as a key element in increasing recycling volumes, especially in France. Equally important in the coming months will be the association's targeted communication work with political representatives: The reason is the decision of the EU Parliament against a restriction of lead, which also foresaw a derogation for recycling used PVC products such as old PVC windows. "We must keep the PVC window industry circular and ask policy makers to support this undertaking", explains the EPPA managing director.

New website: Platform for recycling and awareness campaign

In line with the mission and vision revision completed earlier this year, EPPA is launching its redesigned website <https://www.eppa-profiles.eu/>. It informs the profile industry, political actors and consumers about the core activities and know-how of the association on sustainable development, standardization and regulatory work. The download area has been extended: In addition to videos and brochures on EPPA's main topics, infographics provide an overview of relevant facts and figures. The news section contains press releases on current association and partner projects in particular.

Press Contact

EPPA ivzw

Public Relations

info@eppa-profiles.eu | +32 2 739 63 81

About EPPA

The European Trade Association of PVC Window System Suppliers EPPA represents the manufacturers of PVC window systems and related building products in Europe. About 25,000 employees process about 1,4 million tons of PVC creating a turnover of €4 billion with profile systems and building products. Based in Brussels, EPPA provides a common platform for bundling national activities in the fields of PVC window technology, recycling, environment and public affairs.